

Thriving	Community	Knowledge	Operational Excellence	Advocacy
	Description	Description	Description	Description
	A constituent society is thriving when it not only creates opportunities for members to connect and get involved but also creates a collaborative and inclusive environment.	A constituent society is thriving by providing different and innovative ways members can continue their pursue of knowledge both technical and managerial.	A constituent society is thriving when it has a full board and creates a strategic plan that aligns with the budget.	A constituent society is thriving by engaging the membership and the external audiences in current political and professional issues around the profession.
	Measures	Measures	Measures	Measures
	*Host at least five opportunities focusing on building connections between members and the Constituent Society.	*Host at least five opportunities to learn or exchange knowledge. This does not need to be a P.A.C.E. opportunity but should be focused on advancing the members' skills, either in technical or leadership content.	*Have a full roster of 14 officers to support the society's activities sufficiently. 1. President 2. Treasurer 3. Secretary 4. Director 5. Communications 6. Membership 7. President-Elect 8. Past President 9. P.A.C.E. Chair 10. AP Director 11. DP Director 12. Opportunities Chair 13. Awards Chair 14. PAC Coordinator and/or GAC Chair	*Educate the membership on local and national issues surrounding the profession.
	*Collaborate with two groups that allow members to engage with a different audience about the clinical laboratory profession.	*Create three ways for various members to access opportunities hosted by the Constituent Society and/or ASCLS.	*Have accurate records to ensure financial and organizational responsibility. 1. Have a budget that reflects your strategic plan from the third measure, update signatories as needed, conduct an audit 2. File annual tax return and state incorporation (as needed) 3. Submit officer roster 4. Complete health assessment 5. Have a process that ensures stable succession of officers 6. Create ways to recruit and expand leadership pipeline 7. Review bylaws annually	*Provide at least two opportunities to engage the membership in advocacy.
	*Educate the membership on opportunities to volunteer within the Constituent Society and/or ASCLS.		*Have a 1-3 year strategic plan that ties back to the ASCLS strategic framework.	*Educate the membership on ASCLS resources to engage external audiences (ie. the public, legislature, agencies, healthcare providers, laboratory professionals, etc).
Membership and Marketing				
1. Visual ID is consistent and consistent communication across all communication channels. 2. Continues efforts around recruitment and retention as well as create opportunities to recruit and build new leaders.				

Evolving	Community	Knowledge	Operational Excellence	Advocacy
	Description	Description	Description	Description
	A constituent society is evolving when it creates opportunities for members to connect not only with each other but with other like-minded organizations and provides avenues for members to volunteer.	A constituent society is evolving by providing several educational opportunities for its members.	A constituent society is evolving when it continues to grow its board and aligns its budget with a small list of charges that ties back to the ASCLS strategic framework.	A constituent society is evolving by engaging the membership around current political and professional issues surrounding the profession.
	Measures	Measures	Measure	Measures
	*Host a minimum of three opportunities that focuses on building connections between members and the Constituent Society.	*Host at least three opportunities to learn or exchange knowledge. This does not need to be a P.A.C.E. opportunity but should be focused on advancing the members' skills, either in technical or leadership content.	*Have a full roster of 11 officers to support the society's activities sufficiently. 1. President 2. Treasurer 3. Secretary 4. Director 5. Communications 6. Membership 7. President-Elect 8. Past President 9. P.A.C.E. Chair 10. AP Director 11. DP Director	*Educate the membership on local and national issues surrounding the profession.
	*Collaborate with at least one group that allows members to engage with a different audience about the clinical laboratory profession.	*Create two ways for various members to access opportunities hosted by the Constituent Society and/or ASCLS.	*Have accurate records to ensure financial and organizational responsibility. 1. Have a budget that reflects your strategic plan from the third measure, update signatories as needed, conduct an audit 2. File annual tax return and state incorporation (as needed) 3. Submit officer roster 4. Complete health assessment 5. Have a process that ensures stable succession of officers 6. Create ways to recruit and expand leadership pipeline 7. Review bylaws annually	*Provide at least one opportunity to engage the membership in advocacy.
	*Educate the membership on opportunities to volunteer within the Constituent Society and/or ASCLS.		*Have a 1-3 year strategic plan that ties back to the ASCLS strategic framework.	
Membership and Marketing Focus				
1. Engages in member retention and finding new avenues to gain members. 2. Highlights and updates local community through marketing methods.				

Foundational	Community	Knowledge	Operational Excellence	Advocacy
	Description	Description	Description	Description
	A constituent society sets a strong foundational base when it creates opportunities for members to connect.	A constituent society sets a strong foundational base by providing its members with educational and professional development opportunities.	A constituent society sets a strong foundational base when it can grow its board and focus on a budget for a successful year.	A constituent society sets a strong foundational base by informing the membership about current political and professional issues surrounding the profession.
	Measures	Measures	Measures	Measures
	*Host a minimum of one opportunity that focuses on building connections between members and the Constituent Society.	*Host at least one opportunity to learn or exchange knowledge. This does not need to be a P.A.C.E. opportunity but should be focused on advancing the members' skills, either in technical or leadership content.	*Have a full roster of 4-5 officers to support the society's activities sufficiently. 1. President 2. Treasurer 3. Secretary 4. One additional board member or two additional board members if the Secretary and Treasurer roles are combined.	*Educate the membership on local and national issues surrounding the profession.
	*Educate the membership on opportunities to volunteer within the Constituent Society and/or ASCLS.	*Create one way for various members to access opportunities hosted by the Constituent Society and/or ASCLS.	*Have accurate records to ensure financial and organizational responsibility. 1. Have a budget and update signatories as needed 2. File annual tax return and state incorporation (as needed) 3. Submit officer roster 4. Complete health assessment 5. Review bylaws annually	
Membership and Marketing Focus 1. Focus efforts on the lapsed member campaign. 2. Regularly communicates with members using two or more methods.				