

Example of Exhibitor Listing for 2024 Joint Annual Meeting

Embedded Video— Video can be housed on YouTube or Vimeo. *Enhanced Listing Only*

ASCLS Career Recruitment Video
DO YOU LOVE SCIENCE?

ASCLS
The American Society for Clinical Laboratory Science

Exhibitor: Sponsoring Organization

The American Society for Clinical Laboratory Science (ASCLS) and its 7,000 clinical laboratory professional, student, and educator members in more than 50 state and regional constituent societies work to advance the expertise of clinical laboratory professionals who, as integral members of interprofessional healthcare teams, deliver quality, consumer-focused, outcomes-oriented clinical laboratory services through all phases of the testing process to prevent, diagnose, monitor, and treat disease. The Society promotes high standards of practice by holding the profession accountable to a Code of Ethics, through dissemination of knowledge at educational programs, and through publications; maintains a supportive community to advocate on behalf of current and future laboratory professionals; and provides laboratory professionals a voice to legislators and regulators through collective, grassroots efforts.

Show More

Contact Us

Send Contact Info

Schedule Appointment

Send an Email

Visit Website

Phone: 571-748-3770

1861 International Drive, Suite 200 McLean, VA 2210

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Resources

Ask Me Anything: Career Advice for Students and New Professionals

Educator Resources

Attendee's contact info will be captured and provided to your company post-event in a report.

Link to scheduling tool of your choice (Calendly, Doodle, web form, etc.) to set up these meetings. *Optional*

Company Description

Pro-tip: Incentivize attendees to submit their contact information via the "Send Contact Info" button (ie: Enter a raffle to win X by clicking the Send Contact Info button).

Resources section can be used to post PDFs of flyers, brochures, etc.

Enhanced listing: can also include a second URL to be used for Live Meetings, etc.

Resources

Chat Live [Thurs 3:15 - 4:45pm CT | Fri 11:15am - 1:00pm CT | 3:15 - 4:45pm CT]

Rotating Banner Ad (*Platinum & Diamond Packages only*)

The screenshot shows the event website interface. At the top, there is a rotating banner ad for the 'Save the Date' event, 'Joint Annual Meeting Pittsburgh 2024', held in Pittsburgh, PA from July 7-11, 2024. Below the banner is a 'Notifications' section with a 'Use Local Time' button. Two notifications are listed: 'Virtual Silent Auction Closes at 5pm ET' on Friday, June 30, 2023, at 3:00 PM EDT, and 'Access Session Recordings through July 31' on Friday, June 30, 2023, at 9:30 AM EDT. A sidebar on the left contains navigation options: Plan Your Event (Event Details, Schedule, Exhibitors, Posters, Speakers, Notifications), and Connect & Network (Directory, Direct Messaging, Social Timeline).

Notifications & Communication

Push Notifications (included for Diamond, Platinum and Gold packages) are opportunities to send a notification directly to attendees via the conference mobile app. This is your chance to start a conversation with JAM attendees and stand out from the crowd.

The screenshot shows the 'Connect & Network' sidebar of the event website. It includes three options: 'Directory', 'Direct Messaging', and 'Social Timeline'. The sidebar is part of a larger interface with a top navigation bar and a main content area.

Attendees will be able to view the conference directory, which includes all JAM Participants.

Attendees are able to participate in chat/direct messaging with other attendees.