



## Speaker Guidelines & Information

We appreciate you agreeing to share your expertise at the ASCLS Emerging Laboratory Managers Collaborative Conference. Please review the following information related to presentation guidelines and requirements, as well as recommendations for creating an engaging and informational presentation. Please feel free to reach out to either our staff liaison if you have any questions: ASCLS Staff Liaison – Melanie Giusti ([melanieg@ascls.org](mailto:melanieg@ascls.org))

### Know Your Audience

- Attendees want you to share your knowledge and experience.
- Attendees are looking for takeaways.
- Includes managers and those interested in pursuing managerial roles.
- Some may understand the basics of the topic but are less likely to be an expert.
  - Target your presentation to the audience's level of understanding.

### Presentation Format

- Content leader driven 60-minute presentation (includes 5-10 mins for Q&A at end of session)
- Up to three concurrent sessions scheduled each hour block.
- All sessions will be livestreamed and recorded (using Zoom Webinar). Presenters will be on camera.

### Continuing Education Policies

- Educational sessions are offered for continuing education credit via P.A.C.E.<sup>®</sup>. Sessions must adhere to all P.A.C.E.<sup>®</sup> requirements.
    - Sessions must include at least 50 minutes of instruction.
    - Commercial bias is forbidden, so please make sure your presentation is not a sales pitch.
      - Presentations about a device, procedure, or testing methodology must be balanced when multiple devices, procedures or testing methodologies exist. The presentation should make mention of what is available, even if not the focus of the presentation.
- Reference: <https://ascls.org/pace/>*

### Presentation Slides and Content

- The title slide should include session title and speaker contact info.
- Must include a slide with your learning objectives for your presentation at the beginning.
  - Refer to your presenter agreement confirmation email for your submitted objectives.
- Include any disclosures, if applicable.
- Total number of slides will vary with content but in general should not exceed 1 slide/minute of presentation.
  - Make sure you can discuss the points shown on the slides in the allotted time.

### Tips for Presentation Slide Design

- Keep it simple and consistent.
  - Design presentations in widescreen (16:9 ratio)

- Utilize dark text on light backgrounds
- Limit text/avoid overcrowding slides
  - Use bullet points & abbreviated statements
  - Slides aid the delivery of your presentation content with key points, examples, etc.
- Sans serif fonts over 20 pt. work best
- Use colors sparingly -> bigger impact

### Tips for an Engaging Presentation

- Actively engage the attendees every 7-10 minutes.
  - Even a simple call to action such as, "Remember a time when..."
  - Polls should be used sparingly. Live polls can be used within Zoom Webinar

### The Use of Media Clips

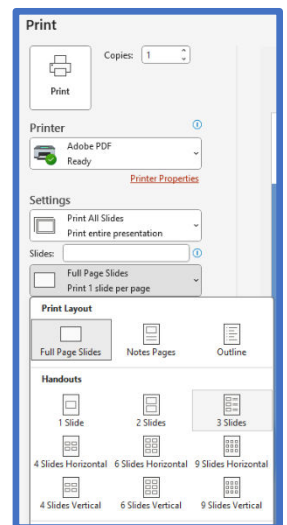
- The use of streaming media is discouraged (due to potential for lagging).
- If you plan to use media clips embedded in your presentation, please alert planners when you submit your presentation.

### Images and Logos

- Optimize image size used to keep the file size of the PowerPoint presentation reasonable.
  - Typically, an image of 800 pixels in width (about 8") is the optimum file size.
- Do not cut and paste images into your presentation. Go to the insert tab and select the picture icon to add them so your file size doesn't become too large.
- Company/Organization Logos: may be used in presentation but must not be prominent.

### Handouts

- Handouts will be uploaded to our meeting app for attendees.
- Handout Guidelines:
  - Handouts can consist of additional resources or highlights (key takeaways) from your presentation (you do not have to include all slides, if preferred).
  - Handouts must include the published title of the session and objectives, as well as the presenter's name(s), professional affiliation(s), and contact information (email).
  - Submit handouts as PDFs.
  - Please make sure your handout slides are on a WHITE background.
- Creating Handouts
  - In presentation Powerpoint, go to "Print" and select "Adobe PDF" as Printer
  - Select your output as "Handouts" (3 – 6 slides preferred)
  - Select either Pure Black & White or Grayscale
  - Save file as follows (first three words of title is acceptable)  
"LastName.FirstName.SessionTitle"



### Presentation Submission Deadlines

- Speakers must submit PowerPoint presentations (PPTs not shared with attendees, for staff use only) and any handouts by published deadlines.
- Presentation and handouts should be uploaded to <https://ascls.org/elmc2-presenter-materials/>

**Submission Deadline: Friday, January 12, 2024**

*\*ASCLS Staff will review all presentations for compliance with stated policies*

### Day of Presentation

- A session moderator will be assigned to your presentation.
  - Plan to arrive to your session room (presenter Zoom link) no more than 10 mins early
  - The moderator will introduce you as the speaker and will facilitate the Q & A session to follow the presentation.
  - If you experience any difficulties, please report them to the moderator.
- Make eye contact with camera.
- Avoid reading slides verbatim.
  - Slides aid the delivery of your presentation content with key points, examples, etc.

### Question & Answer Sessions

- Held at the end of session, time permitting
  - Allow up to 5 – 10 mins for questions at the end of presentation
- Attendees will utilize the “Q&A” function to type questions which will be read by the session moderator.