

## Our Unique Critical Objective

ASCLS exists to advance the expertise of clinical laboratory professionals who, as integral members of interprofessional healthcare teams, deliver quality, consumer-focused, outcomes-oriented clinical laboratory services through all phases of the testing process to prevent, diagnose, monitor and treat disease.

## Strategic Pillars

### Community

ASCLS is a community that supports current and future laboratory professionals as they advance in the profession, and it advocates on behalf of the profession for the good of the public and holds the profession accountable to a Code of Ethics.

Through its governance structure, ASCLS members coordinate efforts to achieve their profession's goals and provide the resources to support those efforts. Through membership the Society develops resources via dues and the development/monetization of programs and assets (e.g. intellectual property).

ASCLS provides a structure for the profession to collaborate with other professions or for the membership to collaborate with other stakeholder groups within the profession.

The Society is a mutual support structure for those working to advance the profession and the Society.

- Sponsorship of NAACLS and BOC
- Medical Laboratory Professionals Week
- Career Center
- Mentorship Program
- Leadership Development
- Leadership Academy
- Annual Meeting
- Many programs fall under Community and Knowledge

### Knowledge

ASCLS defines appropriate professional knowledge (BOK) and develops and delivers educational programming to assure the profession possesses that knowledge (ELC through CM).

Within the context of life-long learning, ASCLS prepares laboratory professionals to fully participate in and lead in an interdisciplinary and dynamic healthcare environment by expanding scientific knowledge and clinical laboratory skills.

ASCLS instills in laboratory professionals the skills to lead/take management/leadership positions within and outside the laboratory and prepares laboratory professionals to understand and speak the languages of quality with other professionals with whom they interface (nursing, pharmacy, and medicine).

P.A.C.E., collaboratively with hundreds of providers, assures high quality opportunities for life-long learning are available specifically for laboratory professionals.

ASCLS utilizes a variety of modes and forms to meet the needs of the widest-possible number of laboratory professionals, including virtual and live meetings, and other innovative ways, both for credit and to simply deliver knowledge.

- BOK/ELC
- P.A.C.E.
- Clinical Laboratory Science
- Scientific Assemblies
- Live and virtual education programs

### Advocacy

As an advocate, ASCLS will actively shape the environment for laboratory professionals to maximize the efficacy of their efforts on positive patient outcomes. Volunteer leadership defines how the Society aims to shape that environment.

In collaboration with other like-minded stakeholders, ASCLS will ensure the public policy environment (both legislative and regulatory) is conducive to laboratory professionals working fully within their scope of practice and working to expand that scope of practice where it will improve patient outcomes. This includes pressing for high standards that include state licensure and stronger rules on certification.

How a profession is perceived by patients, other healthcare providers and policy-makers impacts the capacity for laboratory professionals to achieve their desired purpose, to themselves, to other healthcare providers, and the public. ASCLS will actively shape public perceptions of laboratory professionals and their contributions to the healthcare system.

- Legislative Symposium
- Direct lobbying of Congress
- Engagement with regulatory agencies
- Support for constituent society work in states
- Promotion of the profession

## Operational Excellence

Operations is not a strategic pillar, but it is a critical foundation of the Society's ability to successfully address the strategic pillars. To be successful, ASCLS operations will:

- Have appropriate financial resources and human resources to meet the Society's needs.
- Optimize effectiveness of volunteer leadership and the volunteer (grass roots) workforce. This means that membership will have the proper training, direction and tools to successfully carry out their charges.
- Deploy technology and platforms (infrastructure) that function to the needs of the Society, are integrated, increase effectiveness, and provide correct information.
- Maintain an integrated marketing and communications infrastructure that includes printed publications, electronic communication, online communities, web presence, and social media positions to achieve desired outcomes.