

Writing for *ASCLS Today*

ASCLS Today exists to provide the latest developments in medical laboratory science; to advance the mission of ASCLS; to generate a sense of community among Society members; and to tell our story, as medical laboratory professionals. *ASCLS Today* is published six times a year; print copies are distributed to all members by mail and articles are posted online and distributed by email and social media.

Article Length

700-1,000 words is optimal; ASCLS will consider submissions that are shorter or longer.

Author Details: In order to build community for our members we want them to get to know our contributors! Please include the following **within** your article submission:

- Name and credentials (education level and certification)
- ASCLS volunteer position(s) (if applicable)
- Email
- Job title
- Place of employment, including city and state
- Recent Photo

Content:

Articles should appeal to a wide range of medical laboratory professionals—from the bench to management, from higher education to industry partners, from students to seasoned professionals. All ASCLS members receive the newsletter. ASCLS also posts the content online and through social media channels, so your article will be shared with the larger medical laboratory community.

Articles in memory of a member who has passed away should be 500 words or less. Information on memorial donations will be limited to those requests specific to ASCLS scholarships or activities.

Important Details

- Every submission should be an original, educational piece. Please consult the editorial calendar for pre-determined issue themes and deadlines (<https://ascls.org/wp-content/uploads/2021/08/ASCLSTodayTopics2021-22.pdf>). *Note: Articles outside the pre-determined theme will be considered for publication.*
- Avoid time-sensitive topics; the time from when you submit your article to when the printed version of *ASCLS Today* arrives in members' mailboxes can take up to two months. If you wish to share a time-sensitive announcement or deadline reminder, contact Julia O'Donnell, ASCLS director of marking and communication, at juliao@ascls.org for submission to *Society News Now* monthly e-newsletter (<https://ascls.org/category/blog-society-news-now/>).
- The most popular *ASCLS Today* articles are personal stories and opinions from medical laboratory professionals about their impact on patient care and/or the profession. Case studies and career development advice are also valued by readers.

- Photographs and graphic elements are encouraged and should be turned in with the article. The author is responsible for obtaining permission for publication. Electronic images should be high-resolution (300 dpi) in .jpg format. Please include captions that identify all individuals in the photos, and clearly identify which photo the caption belongs with.
- All submissions will be edited for clarity, grammar, and length. ASCLS has final discretion for specific content, form, and style of all items published in the newsletter.

ASCLS Scientific Assembly Column Submissions

ASCLS encourages scientific assembly chairs to submit articles on any of the following topics:

- Case studies
- New technology developments in the discipline
- The impactful story of a professional in the discipline

Please contact *ASCLS Today* Editor Debra Rodahl at today@ascls.org with specific questions, feedback, and article submissions.