

THE ZEN OF PROFESSIONAL SERVICE

Kathy Doig, PhD, MLIS(ASCP)^{CM} SH(ASCP)^{CM}
 ASCIS member, 44 years
 Alpha Mu Tau member

SUBMITTED OBJECTIVES

- Describe how professional society participation can be used to expand one's professional skill set
- Describe how professional society participation can be modulated to fit one's life and time restrictions
- Commit to active ASCIS membership

MORE OBJECTIVES

- List at least one stewardship obligation of professionals.
- Recognize at least one instance in which your professional society participation has enhanced your personal growth or occupational skills.
- Define a skill you want to develop and a position within ASCIS you can seek to assist with developing that skill.

WHAT'S THE DIFFERENCE?

- Job
 - What you do to get paid
 - Employer owns the job
- Career
 - Succession of jobs
 - What you learn and take away from each of them
- You own your career
- Profession
 - A community of individuals performing the same work
 - Share common ethics and goals

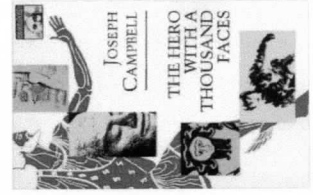
MORE ON A PROFESSION

- Centered on the client = patient
- Requires stewardship from members
 - For the scope of practice
 - Grows and changes
 - Protected
 - To recruit the next generation of professionals
 - To insure proper education of new practitioners
 - To insure new practitioners are properly qualified
 - To represent the interests of members

MEMBERS OF A PROFESSION MUST CARE FOR THE PROFESSION

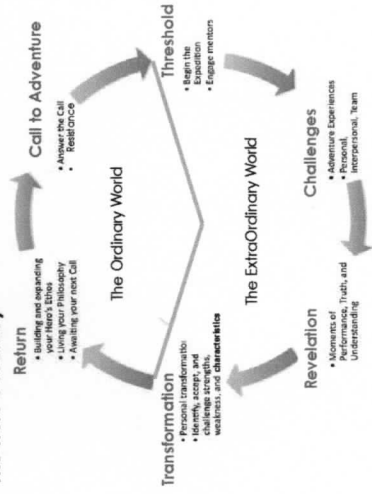
No one else can

JOSEPH CAMPBELL



www.jbc200.com

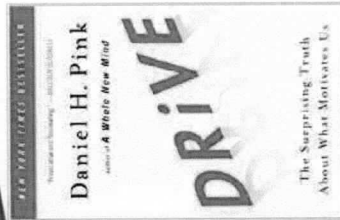
The Hero's Journey



IN GIVING SERVICE
 TO THE PROFESSION,
 YOU WILL GAIN IN
 WAYS YOU CANNOT
 PREDICT

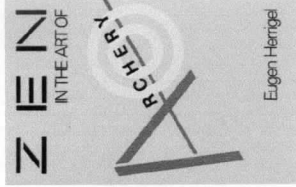
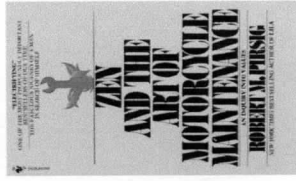
IN GIVING SERVICE
TO THE PROFESSION,
YOU WILL GAIN IN
WAYS YOU CANNOT
PREDICT

1. Autonomy – being able to act in a self-directed fashion
2. Mastery – being able to get better at doing what matters
3. Purpose – serving something larger than ourselves



VARIED WAYS TO
CONTRIBUTE TO CARING
FOR THE PROFESSION

- Fit your personal situation
- Fit your professional situation
- Fit your skills
- Fit you talents



PROFESSIONAL SOCIETY
PARTICIPATION CORRELATES
TO GREATER PROFESSIONAL
SATISFACTION

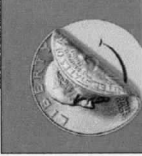
- 1 Giving to others is innately satisfying
- 2 Autonomy – being able to act in a self-directed fashion
- 3 Mastery – being able to get better at doing what matters
- 4 Purpose – serving something larger than ourselves



Spending Money on Others Promotes Happiness

Michael Norton TED talk

Michael B. Norton, PhD, is an associate professor of psychology at Harvard University. He is also a senior advisor at the Center for Business and Society. He has co-authored the book "The Science of Giving: How Your Money Can Make a Difference" with his colleagues at Harvard. He is also a frequent speaker at conferences and has been featured in the media. He is currently working on research related to the impact of giving on happiness and well-being.



"Spending money on others can increase your happiness even MORE than spending money on yourself..."

YOU GAIN MORE THAN YOU
GIVE IN PROFESSIONAL
SERVICE

- Skills
- Friends
- FUNI
- Self-efficacy/self-actualization
- Contacts/network
- FUNI
- Influence
- Travel opportunities
- FUNI
- Happiness

THIS IS YOUR CALL
TO ADVENTURE!

Start a new professional hero's journey at this conference!