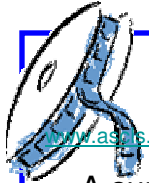


ASCLS Recruitment Toolkit Quick Guide

The 2007-2008 ASCLS Leadership Academy assembled this kit to help your recruitment efforts. Use the tools in the kit to bring prospective members into the ASCLS family!



Video

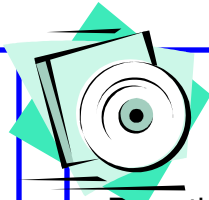
www.ascls.org/leadership/mrc/flash/whoisascls.asp

A sure attention grabber, this professionally-produced video is a fast-paced introduction to the benefits of becoming an ASCLS member. A great tool to kickoff local membership drives, introduce students to ASCLS, or draw attention to other high-impact projects!

Instructions:

Click on the url above or below to play or download the video.

www.ascls.org/leadership/mrc/flash/whoisascls.asp



Presentations

www.ascls.org/leadership/mrc/toolkit/

Everything you want to know about ASCLS past, present, and future can be found in these informative presentations. Choose the full presentation or one of the “mini” slideshows for your next meeting, or set one up as a continuously-running, informational kiosk at your next state convention. And the best part? You can insert your own organization’s slides in to further personalize your message! What could be better?

Instructions:

Click on the url above or below; you can then download each of the four PowerPoint presentations.

www.ascls.org/leadership/mrc/toolkit/



Brochures

www.ascls.org/leadership/mrc/toolkit/

Perfect take-aways from any get-together! Each of the five brochures highlights a different aspect of membership in ASCLS, focusing on continuing education, legislation, leadership, involvement, and networking. These are great to pass along at state and local meetings, or any other venue with prospective members!

Instructions:

Click on the url above or below; you can then download each of the five brochures as a pdf file.

www.ascls.org/leadership/mrc/toolkit/

You can also purchase the book “**ASCLS...The Voice of Our Members**,” an inside look at the benefits of becoming an ASCLS member as told by current ASCLS members. This compilation of stories shares personal and professional benefits our members have experienced through their association with ASCLS; benefits that new members can share!

Go to the ASCLS Online Store, www.ascls.org/publications/edconn.asp, and click on **Specials** to purchase the *ASCLS Voices* book!